

What is Bumps and the Boardroom?

A progressive movement to retain top female talent in business

At the forefront of changing maternity policy, attitudes and behavior in the workplace

A pioneer helping to awaken a more feminine way of thinking that allows working mothers and business to better connect and understand each other.

3 CLEAR AIMS:

1. Realizing the pregnancy advantage for business
2. Creating a culture that respects feminine values
3. Ensuring visibly transparent policies and honest communication

What does Bumps and the Boardroom do for me?

As an Individual

Allows and encourages me to explore what I want and need as a woman and mother

Gives me an opportunity to speak honestly and voice my real feelings

Helps me sustain a happy and fulfilling life, that values my career potential and my children.

Helps me take full responsibility for my career and life choices

Allows me to see the bigger picture and view issues from the corporate perspective as well as my own

As a Corporate

Creates a cultural change that better nurtures, respects and develops female talent

Provides a fresh approach to managing the maternity journey with better return and long term, sustainable retention rates

Helps me attract better talent throughout the business and establish my business as a creative leader

Improves the overall productivity and profitability of the business

How does Bumps and the Boardroom make me LOOK?

As an Individual

In Control

Forward Thinking

Attractive to an Employer

Open

Concious/Mindful

As a Corporate

Responsible

Progressive

Talent Magnet

Democratic

Diversity Champion

How does Bumps and the Boardroom make me FEEL?

As an Individual

Free to be me

Empowered

Valued

Trusted

Inspired

Making a Difference

As a Corporate

Authentic

Supportive

Respectful

Secure

Confident

Change Maker

BUMPS AND THE BOARDROOM
revolutionising the way mothers and business grow together